

IT'S SIMPLE. PERIOD.



WT Cox Subscriptions Forms Strategic Partnership with the State Library of Kansas, Making “Journal Finder” Available to Member Libraries

This relationship provides member libraries opportunity to enhance electronic content and access throughout the State of Kansas.

Topeka, KS, May 26, 2010 --(PR.com)-- In another step to provide simplified electronic access to electronic content to libraries, WT Cox Subscriptions has partnered with The State Library of Kansas to make Journal Finder available. Journal Finder is an A-Z service, Link Resolver, and ERM solution in one product which helps library patrons obtain easy access to a libraries electronic content as well as helps manage the licensing aspect of the library's collection.

“This announcement is consistent with our strategy to help more libraries throughout the country gain access to the electronic content available through their library. Journal Finder is an excellent product that library users find incredibly useful in their research. The customer service support behind Journal Finder is phenomenal. It's easy to use, it's easy to implement, and the Kansas libraries will love this product. This State-wide opportunity will enhance access to information and give library users a vast array of electronic content,” says Bonnie Cribbs, Director of Sales and Marketing for WT Cox Subscriptions.

State Librarian Jo Budler worked closely with the Director of Strategic Marketing, Mike Harwell, and the Regional Sales Manager, David Bogard, of WT Cox Subscriptions to establish a relationship that would benefit the Kansas libraries. Having used Journal Finder in the State Library, it was determined Journal Finder would be a perfect fit for libraries throughout the State of Kansas. Libraries are looking for solutions that actually help patrons and don't confuse or over complicate. With Journal Finder, each library will have a customized and branded portal that is unique to their library.

For information regarding consortium and group pricing for WT Cox Subscriptions or Journal Finder, please contact Mike Harwell at mharwell@wtcox.com.

To register for a free demo visit www.journalfinder.com

www.wtcox.com

