





## Our Commitment

We are a service organization committed to saving you time and money, while providing the most current information available. Thousands of libraries nationwide use our service, and we hope that you'll contact us for a no obligation service proposal. We will be delighted to evaluate your collection to determine the most cost effective solution for your library. Our goal is to provide you with the most efficient subscription service available.

## We Make Serials Acquisition Easy

WT Cox Subscriptions makes the acquisition, maintenance, and renewal process as easy as possible. With over 30 years of outstanding service, our primary focus is our customers and their subscriptions. Below is a partial listing of the services we offer:

- Free access to our Replacement Issue Library
- Free Online Account Management / CoxNet
- Annual Renewal Lists
- Customized Management Reports
- Personal Account Manager
- Free Annual Catalog
- Personal Customer Service Representative
- Free, no obligation service proposal
- Choices: We have access to over 250,000 titles
- Simple Claiming: Claims can be made by fax, mail, e-mail, telephone, CoxTrax or CoxNet
- Free Serials Management Software / CoxTrax

Please let us know if you have any special requirements

## CoxNet

Our interactive online system lets you manage your account via the Internet

## CoxTrax

A proven tool that helps automate checking-in, claiming and managing your collection from the convenience of your desktop.

## Claiming

Whatever the issue or concern, we are available to help resolve it. You choose the method - online via CoxNet, CoxTrax, mail, e-mail, fax or just call and share your concern person-to-person.


## Renewals/Invoices

Our detailed and easy to understand forms keep you in touch with the information needed for a smooth subscription cycle. We are able to honor special billing request that coincide with budget and fiscal requirements.

## Customer Service Representatives

Your personal representative is available to help assist you and to enhance your experience with WT Cox. You will find your representative friendly, efficient and always willing to help with your requests.

At WT Cox Subscriptions, we are dedicated to taking the hassle out of the subscriptions process. As your subscriptions agent, we prepay all publishers, who in turn send periodicals directly to you. We assist you by:

- Managing your collection by achieving a common expiration date upon request
  - Acquiring missing, damaged or sample issues
  - Providing collection management reports
  - Minimizing the paperwork required to maintain your collection
  - Offering no obligation service proposals
  - Assigning a **Personal Customer Service Representative** who is familiar with your account and your library's needs
  - Providing all of your serials. We are your **Single Source** for over **250,000 products**
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# Journal Manager

## THE SOLUTION TO ELECTRONIC JOURNAL ACCESS AND MANAGEMENT

**JOURNAL MANAGER** provides a central access point for your complete journal collection. The service includes a customized web interface, weekly and real-time data updates, integration with your catalog, current awareness tools, detailed usage statistics, online administrator functions, and other features.

## Key Features & Advantages

- Easy installation and maintenance
- Weekly and real-time updating of titles, links, and coverage information
- Administrator function with extensive customization options
- Immediately accessible statistics online

## Easy Searching & Browsing

A user-friendly interface allows users to quickly find the journal they need. "Quick Search" is a tool for finding journals by title, ISSN, publisher, or vendor. Users can also browse the title list by clicking an alphabet button. An Advanced Search function (with searching/browsing titles by LC subject heading) is also included.

**E-MAIL [INFO@WTCOX.COM](mailto:INFO@WTCOX.COM) FOR A DEMO OF JOURNAL MANAGER**

JOURNAL MANAGER POWERED BY:

**TD***net*

## Detailed Title Lists

**JOURNAL MANAGER** provides detailed title information “at a glance” through A-Z title list display. In addition to providing links to full text sources, users can see vendor/database information, online coverage dates, links to password information, print holdings and links to the OPAC

## Maintenance and Administration

**JOURNAL MANAGER** is updated weekly to provide the latest titles, links, coverage dates, and TOCs. In addition to the standard weekly update, an online Administrator function is included that allows customers to:

- Update title collections and individual e-journals in real-time
- Customize the text and appearance of the Journal Manager “Home” page and A-Z title list
- Attach Journal Note messages for user information to individual titles, or entire vendor/publisher collections
- Generate usage statistic reports

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