WT Cox Information Services Partners With Copyright Clearance Center To Provide Statistic and Analytical e-Resource Tool

SHALLOTTE, NC – February 19, 2014– WT Cox Information Services announces partnership with Copyright Clearance Center to provide the company's new eContentStats service, aiding libraries with the management of serials and e-resources. eContentStats, powered by Pubget, leverages Pubget technology from Copyright Clearance Center to securely track a library's serials usage statistics, saving customers time and enabling them to make more informed purchasing decisions.

eContentStats supports 130+ platforms while managing publisher admin logins and journal pricing information to provide consolidated COUNTER-compliant statistic reports. eContentStats is a useful content and spend analytic tool delivering cost-per-view analysis and the ability to quantify the purchase of e-resources within the library.

"With increasing content costs and reduced budgets, this tool is more important now than ever before. Our academic customers need the ability to better monitor library spending and will appreciate the ease of working with our new integrated solutions department to set-up this service and receive one-on-one eContentStats training," said Michael Markwith, Vice President of Sales and Marketing.

"WT Cox Information Services offers a broad array of subscription services to address the needs of academic libraries," said Tim Bowen, Director, Academic Products & Services at Copyright Clearance Center. "Our partnership with WT Cox enables them to extend their services even farther through our Pubget technology."

WT Cox Information Services is located at 201 Village Road, Shallotte, NC. The marketing team may be reached at (800) 571-9554 or by visiting www.wtcox.com.

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About WT Cox Information Services

Founded in 1974, WT Cox Information Services is a full-service serials and information services provider, serving academic, special, government, school and public libraries nationwide. WT Cox offers a portfolio of services that include electronic and print subscription access, eBooks, an ERM solution, discovery tool, online serials management tools, and personalized account services.

http://www.wtcox.com

About eContentStats

eContentStats provide libraries the ability to collect, manage and analyze e-resource statistics. eContentStats - powered by Pubget, leverages Pubget technology from Copyright Clearance Center to securely track a library's serials usage statistics and offering the ability to quantify content purchases, saving customers time and enabling them to make more informed purchasing decisions. http://www.econtentstats.com

About Copyright Clearance Center

Copyright Clearance Center (CCC), the rights licensing expert, is a global rights broker for the world's most sought-after books, journals, blogs, movies, and more. Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that let businesses and academic institutions quickly get permission to share copyright protected materials, while compensating publishers and creators for the use of their works. We make copyright work. For more information, visit http://www.copyright.com.