4TH QUARTER 2026

WT COX Information Services

WT COX CUSTOMER NEWS YOU CAN USE



Reflecting Upon 2026 and The Upcoming Holidays

Hello, WT Cox family! As we head into the fourth quarter of calendar year 2026, I would like to express how grateful we are for your continued support and confidence in our abilities to serve your needs.

We know how much work happens behind the scenes in every library. From managing renewals and budgets to helping patrons and students find the resources they need, your teams make a difference every day. We appreciate the opportunity to support that work.

As you look ahead to 2027, we want to hear what matters most to your library. Are you reviewing your subscriptions, exploring new resources, or looking for ways to make your current collections easier to find and use? Your questions and feedback help us understand where we can be most helpful.

Thank you for making us part of your library's story! We wish you and your teams a wonderful holiday season and look forward to continuing our work together in the year ahead!

Mike Perrine
Chief Revenue Officer

WT COX Information Services

COXnet User Tips



eviSense Collection Development

WT Cox proudly presents eviSense: the ultimate tool that simplifies and empowers collection development like never before. Explicitly designed for library professionals, eviSense combines powerful, evidence-based insights with intuitive decision-making features to streamline title selection and collection management.

eviSense gives you access to real-time, actionable data that enhances your ability to make informed title selections tailored to your library and community's unique needs. Our innovative platform uses advanced algorithms, providing evidence-backed recommendations that remove the guesswork from collection development.

Whether expanding your offerings or optimizing your current titles, eviSense empowers you to make decisions that make "sense" for YOUR library. Don't let outdated processes hold your collection back. Contact us today to schedule a demo and discover how eviSense can transform your collection development strategy! Access it right from your client portal!

Upcoming Webinars

Our team hosts webinars featuring topics such as Digital Magazines, Genealogy, Demos and more.

[Click here to view the schedule.]

Meet Our Team

Get to know the WT Cox team and our group of professionals.

Dana Reeves

Vice President of Sales



Dana Reeves has stepped into the role of Vice President of Sales at WT Cox, after serving as Regional Vice President of Sales for the East.

For 24 years, She has helped libraries navigate change and find solutions that fit their needs.

Her favorite part? The relationships with the libraries she serves and the team she works alongside.

Outside of work, you'll often find Dana cheering on her daughter, Carson, and the Wingate University volleyball team!

Library Happenings

Get Your Unicorn Questing License at Lake Superior State University





Before you go unicorn questing – do you have your license? Are you up-to-date on the expansive list of unicorn questing regulations? If your answer is no, you may want to see Lake Superior State's DNU (Department of Natural Unicorns) about correcting that! According to their site, the "*Official Unicorn Questing Regulations & License certifies your bravery (or perhaps foolhardiness) to search for these majestic glitter-shedding beasts.*" There are no dues or meetings, and licensees are required to be nice to both people and unicorns alike!

FLA In Transition

Last year, the Florida Library association announced that a series of factors including declining membership, low conference attendance, and other adverse economic pressures on libraries had placed them in a critical position, financially.

Following the closure of its Talahassee office in October 2025, the FLA announced this September that their Executive Director would be departing. As a result, the association will be moving forward as volunteer-run until further notice.

Committees are active and plans for the 2027 FLA Conference are moving forward regardless. Current President Marina Morgan said in her latest press release that, "We have a challenging period ahead of us, but we also have something very important working in our favor: each other. FLA belongs to all of us."



Visit WT Cox at Upcoming Events

October 18

SCC/MLA Conference
Fort Worth, TX
Exhibitor Floor

October 22-24

California Library Association
Riverside, CA
Booth #605

November 2-6

Charleston Conference
Charleston, SC
Booth #118

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WE'RE ONLINE!



Follow WT Cox on Social Media

WT Cox has re-launched our social pages!
Follow us on FaceBook, LinkedIn, YouTube, and X (formerly known as Twitter) for updates!

Featured Product for Academic and Federal Libraries

ZENDY

Zendy is an AI-powered platform built specifically for research discovery and literature review. Zendy combines accessibility, affordability, and innovation to transform how researchers around the world engage with academic content. With a mission to make scholarly knowledge accessible to all, Zendy bridges the gap between publishers and global research communities to support inclusive and sustainable knowledge sharing.

Zendy's intelligent features are designed to help you read, organize, and cite faster, saving valuable time during your literature reviews.

- **ZAIA Research Assistant**
- **Summarizations**
- **Key Phrase Highlights**
- **Reading Lists**